

IN THIS FDITION

SALE

10 SKINCARE

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FASHION & HOME

**SAMPLES & SALES TOOLS** 

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54 EXCLUSIVE PREVIEW: PEPTIDE SERUM LIP GLOSS

# **VIP & PLATINUM REPS**

40% OFF BROCHURE PRICE

VIP & Platinum Reps get 40% off selected products. Look out for this logo! Your discount will be automatically applied.







## **AVON DOES NOT TEST COSMETICS ON ANIMALS** ANYWHERE IN THE WORLD

For more detail about our commitment to animal welfare and the Leaping Bunny Programme, visit avonworldwide.com/ responsible-business/animal-welfare.

Discounts are referenced against the lowest brochure price in the last campaign, unless we let you know otherwise. If we have to cancel or change an offer, deal or promotion we'll keep you in the loop.

# THIS MONTH'S **TOP PICKS**





p6 SALE

p16 MAKE-UP **MIX & MATCH** 





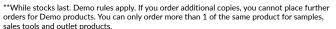
p32 FASHION & HOME

p54 EXCLUSIVE PREVIEW: **PEPTIDE SERUM LIP GLOSS** 

# LOVE FOCUS AND WANT TO ORDER **EXTRA COPIES?**

Use order number 96008 on your Rep website and order the quantity you'd like.\*\*

# 1 for 25p | 5 for £1 | 10 for £1.50

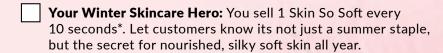


# **MAXIMISE YOUR CAMPAIGN** WITH OUR HANDY CHECKLIST

	<b>New Year Sale:</b> Help customers beat the January blues by	
_	sharing the unmissable savings across the sale section of your	
	January Brochure. Plus, let customers know they can get a	
	HALF PRICE Anew Vitamin C Serum. See page 4 of your January	
	Brochure for all the details.	

<b>New Year, New Make-Up:</b> Kick off the year with a fresh look!
Let customers know they can refresh their make-up bag with our
2 for £12 offer — perfect for trying new shades or stocking up
on their favourites.









\*Based on total units sold across all sizes, between 01st May - 31st July 2025.



46128

75ml | £12.13/100ml

brochure price: £13 demo: £9.10 49593

75ml | £13.53/100ml brochure price: £14.50

demo: £10.15

47555

50ml | £18.90/100ml brochure price: £13.50

demo: £9.45

49346

50ml | £21/100ml brochure price: £15 demo: £10.50 29850

50ml | £21/100ml brochure price: £15

demo: £10.50

39180

50ml | £18.90/100ml brochure price: £13.50

demo: £9.45

**PRICES FROM** £9.10

\*Saving based on regular brochure prices.



1. Individual Blue EDT

**51573** 100ml

brochure price: £10

2. Individual Blue Strong Eau de Toilette

50559

100ml brochure price: £10 3. Imari Naturelle Eau de Toilette 48926

50ml | £23/100ml brochure price: £13 4. Célèbre EDT

50ml | £26/100ml brochure price: £10 5. Pur Blanca EDT 69401

50ml | £20/100ml brochure price: £10 6. Pur Blanca Petal Eau de Toilette 71696

50ml | £20/100ml brochure price: £10

\*Saving based on regular brochure prices.

Choose 2 different scents for £10.50. You cannot order the same scent more than once.

6

**ANY 2 SCENTS** 

FOR £10.50





**ULTIMATE SHINE** with Crystal Light Technology for dry ends

# **WINTER HAIR RECOVERY SQUAD**

Cold winter air can be tough on hair. Show customers how to protect and nourish their tresses this season - without a pricey salon visit.

1. Advance Techniques **Absolute Nourishment Treatment Serum** 

\*\*\*\* **BESTSELLER** 

73296

30ml | £11/100ml brochure price: £4.75

demo: £3.30

2. Advance Techniques Ultimate Shine Serum

73304

30ml | £11/100ml brochure price: £4.75

demo: £3.30

3. Ultimate Shine Illuminating **Treatment Spray** 

72637

100ml brochure price: £5 demo: £3.50

100ml

4. Absolute Nourishment **Treatment Oil Infused** with Argan & Coconut Oils

ABSOLUTE NOURISHMENT with argan & coconut oils

for dry hair

**ULTIMATE SHINE** with Crystal Light

for dull & damaged hair

Technology

DVANC CHNIQI

HINATING

ml/Mm/i

72736

brochure price: £7.25

demo: £5.05

5. Mega Volume **Treatment Spray** 

71910

100ml brochure price: £4.50

demo: £3.15

\*Saving based on regular brochure prices.





**SAVE UP TO** 

**PRICES FROM** £3.30

SIMPLIFY THEIR NEW YEAR **SKINCARE WITH 2-IN-1 SERUM + CREAMS** 

# **NOURISH**

NEW

with ceramides + shea butter

choose for replenished soft and supple skin



# **GENTLY SOOTHE**

with panthenol B5 +

sensitive skin



# **GLOW**

dull uneven skin



# **TOP TIP**

Boost your skincare sales by sharing the 2 for £10 offer in your Brochure, its the easy way for customers to discover their new skincare regime.

# MATTIFY

with vit E+ cucumber extract

oily skin

# **BALANCE**

with allantoin + cannabis

choose for irritated skin

# **REVITALISE**

with vit B3

+ turmeric plant

choose for mature or tired skin









FIND ME IN YOUR JANUARY **BROCHURE** 

Avon SK!N Mattify

Avon SK!N Balance Serum + Cream 40816

Avon SK!N Revitalise Serum + Cream

41822

50ml | £4.90/100ml brochure price: £7

**NEW YEAR, NEW SK!N** 

CHOOSE 1 FOR £4.90 | GET 1 HALF PRICE

\*OFFER VALID ACROSS PAGES 10 - 11 ONLY, YOU CANNOT ORDER THE SAME PRODUCT MORE THAN ONCE.

10

### **HOW DO I SELL IT?**

- 1. Inspire your customers to start the new year with a fresh new scent.
- Reach out to male customers directly or... through the female customers you already know!
- Share samples with all fans of invigorating, nature-inspired scents.
- 4. Fragrance fan may remember the scent as Pure **suggest they try** Musk Exhale.

## SAMPLE, SELL & EARN

**BOOST YOUR BUSINESS WITH SAMPLES** 



Musk Marine Tester Vial 40527

0,6ml Normally £1



Musk Exhale Tester Vial 49452

0,6ml Normally £1

12



Musk Metropolitano

Tester Vial

Musk Rain Tester Vial

37127

0,6ml Normally £1

1 SAMPLE FOR **£0.70 ANY 5 FOR £1.75** 

# **ABOUT THE FRAGRANCE** • a nature-inspired scent, designed to unlock a sense of freedom • infused with upcycled orange essential oil and a sea water accord, reflecting a

freeing mindset

• perfect for men who want to feel

refreshed and confident

# **DISCOVER NEW MUSK EXHALE**

**FOR HIM** 

Introduce your customers to Musk Exhale - a fresh, **invigorating fragrance perfect for everyday moments**. It brings back the same crisp, uplifting **scent they loved in Pure**,
now part of our **Musk brand**, at a price that suits every pocket.



VIP & PLATINUM REPS

40% OFF\*

### Set contains:

- Musk Exhale
   Eau de Toilette | 75ml |
- Musk Exhale Roll-On Deodorant | 50ml |

# 89730

brochure price: £10.50

demo: £7.35



Deeper pigment and

seamless coverage with Ultra Colour

carnauba wax and

coconut essence

Softer smudger

**JUST £3.50 WORTH £5** 

**Ultra Colour** 

Kohl Pencil

Eveliner 1.2g

tip for effortless blending and on-the-go touch-ups

HD innovation • Ultra-smooth glide enriched with

# **NEW LOOK,** SAME RADIANT PEARLS

Let customers know it's just the packaging and shade names that have changed. Share the new shade names so they know what to buy



# **BRONZING**



**BLUSH** 







**ROSY BRONZE** 







MEDIUM → MEDIUM BRONZE









Model wears Burgundy **THEIR FAVOURITE** KOHL LINER, **NOW EVEN BETTER** 

Share the secret to the perfect eye look with this super-soft, budge proof, waterproof eveliner.

Whether its bold definition or a sultry smokey eye, this liner does it all.











11817



**DEEP BRONZE** DEEP 17129 Emerald

**10132** Graphite

**18697** Bronze Sheen **11569** True Black

00752

# ANY 2 FOR £8.40 | SAVE UP TO £14.60\*

**ACROSS PAGES 16-23** 

\*Based on regular brochure prices.

Reps are limited to one of each shade. You cannot order the same product in the same shade more than once.



AVON

# 5-IN-1 MASCARA

Gives you volume, length, lift, intensity and definition.



**Lash Genius** Multitask & Multiply Mascara

42028

10ml brochure price: £11.50



Smudge, flake and clump-free. Lasts all day.\*



Boost your make-up sales, by sharing the unmissable ANY 2 FOR £12 OFFER in your January Brochure.

Perfect for encouraging customers to try something new or letting customers know it's the perfect time to stock up on their faves.



# **CURL & LIFT**

Keeps lashes lifted all day long.\*\*



# **VOLUME & SEPARATION**

Instantly separates, defines and volumizes every single lash - powered by our Avon exclusive flip'n'fan brush.



**Fan-Omenal Volume** & Separation Mascara 10ml

17





# **SAVE UP TO £14.60\***

\*Based on regular brochure prices. Reps are limited to one of each shade. You cannot order the same product in the same shade more than once.





# **LASH & BROW SERUM**

that visibly improves lashes & brows in 4 weeks\*

Formulated with Advanced Revival Serum with biotin, algae, green tea extract, & vitamins E & B5.



ANEW



\*Based on Consumer Study over 4 weeks with 145 participants.

**Anew Revival** Lash & Brow Serum 73379

brochure price: £10

# **PENCIL** Dark 0,28g

# **BROW SCULPTING**



# ANY 2 FOR £8.40

**ACROSS PAGES 16-23** 

# **MATTIFYING PRIMER**

that creates a smooth, even base for their make-up, helping it stay fresher for longer.



FOR OILY & COMBINATION SKIN



Magix Shine & Oil Control Primer 72439

30ml | £3.50/10ml brochure price: £10.50

# **REFRESHING AND MOISTURISING PRIMER**

that creates a smooth, even base for their make-up, helping it stay fresher for longer.



FOR DRY & DEHYDRATED SKIN



# **Magix Hydrating Primer** 73395

30ml | £3.50/10ml brochure price: £10.50 \*Based on regular brochure prices.

Reps are limited to one of each shade. You cannot order the same product in the same shade more than once.

# **SAVE UP TO £14.60**\*

# ANY 2 FOR £8.40

**ACROSS PAGES 16-23** 



# **SAVE UP TO £14.60\***

\*Based on regular brochure prices. Reps are limited to one of each shade. You cannot order the same product in the same shade more than once.

# The ultimate matte lipstick that won't cake, crack or drv.



**Ultra Matte** Lipstick 3,6g brochure price: £8.50

# 71431 70474 24 Power 30 Ruby 70276 70631 Nude 45732 70367 Mauve 70888 70573 70441 70433 70359 70425 36 Berry Blast 71530 33 Fiercely 70383 70722 26 M Coral Ravishing 71621 71365

28 M Red

Supreme

70623

# ANY 2 FOR £8.40

**ACROSS PAGES 16-23** 



Let customers know that this **lip liner** not only defines and contours, it'll stop their lippy from feathering and will last for hours. with the transference age 45393 Deep Plum 45427 45542 45468 True Red 45401 Bouquet 45476 Blushed 45500 Glimmerstick **Lip Liner** 0,35g 45609

brochure price: £6.50





# **YOUR PRICE**

### CLASSIC **Glimmerstick Eveliner**

0.28g brochure price: £6.50



# HI METAL

Gunmətal Goldmine

Ultra Glimmerstick Metallic Eyeliner

brochure price: £6.50

stocks last. 46764 424813 Rose Quartiz

Copper

Green Lights

# **DUO CHROME**

Glimmerstick Duo Chrome Eveliner

brochure price: £6.50

45872 Pink Quartz

# DIAMOND

**Glimmerstick Diamond Eyeliner** 

brochure price: £6.50



# UPGRADE YOUR CUSTOMERS FROM PROTINOL TO PROTINOL

Show customers how to power up their skincare results, with the bestselling duo that helps restore years of collagen loss in just 7 days.



# **89%** SAW VISIBLE RESULTS IN JUST 7DAYS\*\*

Visibly minimises eye wrinkles and barcode lines around lips.

1. Anew Skin Renewal Power Eye & Lip Contour Cream

### 40329

15ml | £56.00/100ml brochure price: £17

demo: £8.40

2. Anew Skin Renewal Power Serum

### 41459

30ml | £47.83/100ml brochure price: £27

demo: £14.35



# 10X PROTINOL\* +NIACINAMIDE

# \* \* \* \* \* BESTSELLER

# THE SERUM LOVED BY MILLIONS

Get better results than retinol\* and help restore years of collagen loss with our bestselling multitasking serum.

74% of women saw and felt better results after adding this serum to their routine.\*\*



†Our model is unretouched

# \*Protinol™ is better than retinol in higher production of elastin while being gentle to skin.

# INTRODUCE CUSTOMERS TO SMOOTHER, LIFTED EYES IN JUST 2 DAYS\*

What to say: It helps to tighten the upper-eye area and hydrate the under-eye area, so you'll see smoother lifted eyes in just 2 days.\*

for a dual collagen boost and to help lift and tighten

# **UPPER EYE GEL**

with skin tighteners and revitalising caffeine to help the eye area look dramatically lifted.

## **UNDER EYE CREAM**

with nourishing, peptiderich formula for a visibly smoother, firmer under eye. SMOOTHS, FIRMS AND STRENGTHENS.\*

**INSTANTLY LIFTS** 

**AND TIGHTENS.\*** 

★★★★ BESTSELLER

93%\*\* agree: instantly the eye area looks and feels tighter

**POWERED** BY







Anew Platinum Lift & Tighten Dual Eye System 42978

20ml | £47.50/100ml brochure price: £15

demo: £4.90

\*Based on consumer study SE21-002 with 127 people.

\*\*Based on those who expressed an opinion in a consumer use test.

<sup>\*\*</sup>Based on a consumer study with 129 participants.

<sup>#</sup>Based on a 2 week consumer study with 125 participants when serum was added in week 2.

# **GO FAR WITH FAR AWAY**

Far Away isn't just our bestselling collection – it's your ticket to extra earnings. Did you know a Silver level Rep could earn up to £3.40 per bottle sold? Sell ten, and you've just added an extra £34 to your month.

black splendor plum, exclusive white oud, golden amber



Far Away Splendoria Eau de Parfum

WOODY

50ml | £18.90/100ml brochure price: £13.50

demo: £9.45

orange blossom,
salty chocolate

RUB HERE
TO TRY
THE
SCENT
FRUITY

Far Away Rebel
Eau de Parfum
43570
50ml | £18.90/100ml
brochure price: £13.50
demo: £9.45

creme de cassis.

pink pepper, Ispahan rose, golden musk



blackcurrant buds, Madagascan vanilla, black musk



Far Away Glamour Eau de Parfum 42564

50ml | £18.90/100ml brochure price: £13.50

demo: £9.45

# YOUR BESTSELLING FAR AWAY PERFUME

Introduce your customers to Far Away's signature blend of freesia, jasmine and Madagascan vanilla. Every bottle sold brings you closer to your goals.

YOU SELL 1 FAR AWAY EVERY MINUTE\*



# YOU SELL ONE PILLOW MIST **EVERY 40 SECONDS\***

No need to count sheep with our dreamy Pillow Mist, infused with calming French lavender and soothing chamomile, it's the secret to a good night's sleep.

# $\star\star\star\star\star$ **BESTSELLER**

# **TOP TIP**

Show how you use Pillow Mist in your wind-down routine - on your pillow, bedding or even pyjamas - and invite customers to put it to the test.

# **BOOST YOUR WINTER SALES** WITH BESTSELLING SKIN SO SOFT

Skin So Soft isn't just a summer staple - it's your winter winner too. Help customers lock in moisture and keep that silky-soft feel all season. From radiant glow to classic hydration to silky moisture, there's a Skin So Soft for every customer.





Aromatherapy Pillow Mist\*

45187

demo: £3

\*Based on total units sold across Europe, excluding Turkey.

45153

150ml | £2.33/100ml brochure price: £5

demo: £3.50

41806

150ml | £2.33/100ml brochure price: £5

demo: £3.50

Nourishing Dry Oil Spray

41814

150ml | £2.33/100ml brochure price: £5

demo: £3.50



# **TIMELESS** & CHUNKY Let your customers fall for this chic 3-piece set - timeless gold tones with a chunky twist that will elevate any look.

# 14 PIECES. **ENDLESS STYLE.**

This mixed-metal earring set is an instant bestseller in the making. From sleek hoops to delicate studs, help your customers mix, match and shine for every occasion - a simple way to boost your sales.





Our jewellery is tested for 16 metal allergens and

certified by AnchorCert to be suitable for sensitive skin.



demo: £4.55

Cassandra Blue Screen Glasses Beige. Polycarbonate, acrylic. Width: 14.8cm, height: 5.5cm, length: 14.6cm. Category: 1, 400 UV protection. 25627 brochure price: £9.50 demo: £6.65 BLUE BLOCKING **FILTERS** reduce high energy blue light by up to 30% **ON TREND BLUE LIGHT GLASSES** Help customers protect their eyes in style with our blue light glasses - perfect for scrolling, studying or streaming. A must-have accessory that reduces eye strain caused by blue light. oducts are subject to availability.

brochure price: £12

demo: £8.40

# \*\*\*\* **BESTSELLER**

The icons. The heroes. The Avon products that sell more than any others.



Help your customers find their new favourite by sharing a bestseller sample in their next order. Look out for the star  $\bigstar$  that signifies a bestseller!

### LIPSTICK 0,6g

# **Ultra Shimmer** Lipstick Sample

10165 76 High Beam **01024** 77 Sparkle Nude 01032 78 Bronze Glaze 01255 84 Amber Embers 01305 85 Stellar Magenta

**01297** 86 Spring Bling 01172 87 Fire Flash 01180 88 Scarlet Starlet 01487 90 Violet Sparks

01495 91 Rosy Lumos

# Ultra Creamy Lipstick Sample

23739 26 C Coral Fever 20990 28 C Red Supreme 14761 43 Cappuccino 06767 44 Peachy Nude 26260 46 Iced Coffee 26278 47 Toffee Kiss

25189 48 Universal Nude 02063 52 Pinched Pink 02394 53 Chic

02444 54 Dusky Mauve 02337 55 Blush Nude 02055 56 Carnation

22558 57 Pink Dream 11916 58 Country Rose

**12070** 59 Hibiscus 23812 62 Pout

12104 63 Lilac Romance 24539 68 Red 2000

02667 75 Toasted Rose

02741 73 Wine With Everything 26971 36 Berry Blast

### Tinted Lip Balm Sample

00984 Bare 20958 Nude 21048 Papaya 13631 Pink 21139 Plum

21089 Red

# Ultra Matte Lipstick Sample

27599 1 Au Naturale 20115 2 BFF Nude 17780 3 Nude Suede 11411 6 M Marvellous Mocha 16576 7 Coffee Date 63701 12 Ravishing Rose 67744 13 M Mauve Matters

56770 14 Maiden Mauve 56945 15 Pure Pink

23580 17 Pink Passion 07880 19 Blush 24661 20 Posh Petal 20511 21 Electric Pink 26898 24 Power Pink

17145 26 M Coral Fever 23879 28 M Red Supreme 21766 30 Ruby Kiss

11429 33 Fiercely Red 26955 40 Ideal Lilac

28332 330P Honey Beige 28357 340N Light Tan 28381 345N Soft Honey 28423 348P Toasted Praline 28431 355G Light Caramel 17095 410P Spice 17152 420G Caramel 17236 430N Deep Tan 17384 435N Warm Deep Tan 17483 438P Chocolate 17517 510N Walnut 17533 515N Bronze 17541 520P Rich Sienna 17558 525N Dark Cocoa

17582 530N Maple

17590 535P Espresso

05165

05249

04002

57307

28209

Anew Refine & Renew

Collagen Boost

Foundation Sample

04903 115P Pale Pink

04937 120N Porcelain

**05207** 140P Light Ivory

228G Nude

10868 310N Medium Beige

PowerStav 24-

120N Porcelain

05231 215P Ivory

03947 235P Shell

59691 115P Pale Pink

57315 125G Warm Ivory

57331 130N Alabaster

33068 140P Light Ivory

57588 145P Ivory Pink

28134 215P Ivory

28175 228G Nude

28225 235P Shell

28126 210N Light Beige

28142 220G Light Nude

28159 225G Soft Beige

28233 245N Natural Beige

28266 310N Medium Beige

28241 250N Cream Beige

28258 260G True Beige

28274 315N Pure Beige

28282 320G Sun Beige

230N Creamy Natural

125G Warm Ivory

03798 230N Creamy Natural 11700

245N Natural Beige

Hour Foundation

28449

28464

17004

17038

17046

17053

17079

17087

17103

17111

17137

17210

17244

17251

17277

17293

61507

61549

36723

12732

12534

22673

11585

12096

02238

01271

FOUNDATION 1ml

# Flawless Match

320G Sun Beige

330P Honey Beige

355G Light Caramel

435N Warm Deep Tan

345N Soft Honey

410P Spice

420G Carame

510N Walnut

515N Bronze

530N Maple

525N Dark Cocoa

430N Deep Tan

Foundation Sample 23176 115P Pale Pink 15107 120N Porcelain 15156 125G Warm Ivory 25262 130N Alabaster 25429 140P Light Ivory 25452 145P Ivory Pink 13995 210N Light Beige 215P Ivory 10314 220G Light Nude 08342 225G Soft Reige 13862 228G Nude 07740 230N Creamy Natural 07815 235P Shell 05769 245N Natural Beige 03905 250N Cream Beige 04333 260G True Beige 54650 310N Medium Beige 315N Pure Beige 28407 28415 320G Sun Beige

330P Honey Beige

345N Soft Honey

348P Toasted Praline

355G Light Caramel

435N Warm Deep Tan

340N Light Tan

410P Spice

420G Caramel

430N Deep Tan

438P Chocolate

520P Rich Sienna

525N Dark Cocoa

510N Walnut

515N Bronze

530N Maple

535P Espresso

# Make-Up +

Serum Matte

Foundation + SPF 30 Sample

120N Porcelain

125G Warm Ivory

230N Creamy Natural

245N Natural Beige

310N Medium Beige

320G Sun Beige

330P Honey Beige

345N Soft Honey

355G Light Caramel

435N Warm Deep Tan

140P Light Ivory

215P Ivory

228G Nude

235P Shell

57646 115P Pale Pink

54593

54627

57117

19463

58685

21634

23705

23499

24976

27458

20032

27557

23135

21931

22038

22053

22095

22160

57281 410P Spice

21915 420G Caramel

21923 430N Deep Tan

510N Walnut

515N Bronze

535P Espresso

525N Dark Cocoa

25635 115P Pale Pink 25726 120N Porcelain 24109 125G Warm Ivory 24364 140P Light Ivory 24653 215P Ivory 24687 228G Nude 13029 230N Creamy Natural 13094 235P Shell 13169 245N Natural Beige 13185 310N Medium Beige 13193 320G Sun Beige 24711 330P Honey Beige 23648 345N Soft Honey 12518 355G Light Caramel 01990 410P Spice 02071 420G Caramel

23994 515N Bronze

22541 535P Espresso

24067

# Care Serum Foundation sample

02170 430N Deep Tan 435N Warm Deep Tan 23804 23978 510N Walnut

525N Dark Cocoa

### **SKINCARE**

Take the headache out of choosing new skincare with samples of our skin-loving moisturisers, serums and treatments.

### ANEW 2ml



**27615** Radiance Maximising Serum Sample

**★** 58578

**\*** 08763

Sample **★** 19828



**★** 03657 Anew Renewal Power Serum Sample



55913 Anew Platinum Lift and Tighten Lifting Serum Sample

**★** 22822

55186

57000

17798

Mask Sample

**★** 65631 Anew Skin Renewal Power Eye & Lip Contour Cream Sample

Anew Radiance Maximising

Anew Radiance Maximising Micro

Anew Hydrate & Plump 10 Minute

Hydrating Overnight Mask Sample

Lightweight Cream Sample

Dermabrasion Sample

Anew Hydrate & Plump

Concentrate Sample

08680

Anew Reversalist Plump & Anew Radiance Maximising Dark Smooth Day Cream Sample Circle Correcting Eye Cream Sample

**★** 55863 Anew Reversalist Plump & Smooth Night Cream Sample

Multi-Protection Shield Cream Sample

Anew Skin Renewal Power Cream

**★** 19836 Anew Ultimate Firm & Supple Day Cream Sample

Anew Ultimate Firm & Supple Night

Cream Sample **19851** Anew Platinum Lift & Tighten Day Cream Sample

**★** 55897 Anew Platinum Lift & Tighten Night

Cream Sample 56259

56267 Anew Sensitive+ Dual Collagen Eye

Cream Sample

Dual Eye System Sample

ANEW 2 x 2ml

**\*** 19869

ACROSS PAGES 36-38\*



54742

Anew Even Texture & Tone Day Cream Sample

55053 Anew Even Texture & Tone Serum Sample

55210 Anew Platinum Lift & Tighten

Anew Smoothing Serum Sample

1 FOR **£0.70** | **ANY 5 FOR £1.75** CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES

ANEW 2ml

f0.70

1 sachet = 1 plumping shot ★ Anew Skin Renewal Power Plumping

Shots Sample 07286

2ml

**ANEW TRIAL SIZES 10ml** 

### TRIAL SIZES

With up to 2 weeks use, trial sizes mean customers can feel confident that a product suits their skin type. Plus they'll really start to see results. Once they've had a trial size for a few days, check back with them to see whether they're ready to purchase the full size.



**★** 47530

Anew Renewal Power Multi-Protection Shield Cream Trial Size



**★** 45567

Anew Renewal Power Serum Trial Size



**★ 11445** 

Anew Renewal Power Cream Trial Size



**★** 66050

Anew Radiance Maximising Serum Trial Size



19687

Anew Platinum Lift & Tighten Lifting Serum Trial Size



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### PERFUME & AFTERSHAVE

Woody, floral or fruity? Help them discover their new signature scent with perfume and aftershave samples.





## NEW

upcycled orange oil, sea water accord,

Musk Exhale **Tester Vial** 40493

0.6ml Normally £1

### FRAGRANCE FOR HIM

### **EAU DE TOILETTE**

19265 Absolute by Elite Gentleman 01248 Attraction For Him \* 27029 Attraction Awaken for Him 26005 Attraction Instinct 59923 Attraction Closer

19752 Avon Luck For Him 27425 Black Suede 28811 Black Suede Charm 27433 Black Suede Dark 27391 Black Suede Real Intense 27441 Black Suede Secret

27466 Black Suede Touch 19240 Elite Gentleman 19232 Elite Gentleman In Black

21600 Elite Gentleman Quest

## **EAU DE TOILETTE**

01891 Full Speed \* 19216 Full Speed Max Turbo 01867 Full Speed Sky Jump 00976 Full Speed Surfer 20891 Full Speed Quantum 19364 Individual Blue 51425 Musk Marine 47092 Musk Metropolitano 38521 Musk Rain 19273 Perceive For Him

56275 Wild Country

06254 TTA Today for Him

Pen Pink, Stainless steel,

Approx. 14cm.

PACK OF 50

PACK OF 50

£1.25

**Small Paper Delivery Bags** 

Order using **92502** 

Order using 92478

Order using **87197** 

**Medium Paper Delivery Bags** 

28720 £4

£1

# **EAU DE COLOGNE**

00307 Blueberry Party 08987 Cozy Cola 16857 Dragonfruit & Lime

02832 Pistachio Talk

## FRAGRANCE FOR HER

### PERFUME

15685 Far Away Beyond 13292 Far Away Beyond The Moon

### **EAU DE TOILETTE**

27755 Imari Corset 15743 Imari Free 14126 Imari Naturelle 50120 Imari Queen

19380 Pur Blanca

19398 Pur Blanca Elegance 02139 Pur Blanca Petal

## **EAU DE PARFUM**

20875 Attraction For Her 26880 Attraction Awaken for Her 59915 Attraction Closer 26047 Attraction Instinct 19760 Avon Luck for Her

19513 Cherish 23606 Eve Become 24323 Eve Confidence

36681 Eve One **28399** Eve Prive

13557 Eve Truth 01941 Far Away 🛊 15818 Far Away Glamour 🛊

15974 Far Away Rebel 🛊 17723 Far Away Shine 16063 Far Away Splendoria

19430 Incandessence 19497 Incandessence Lotus

# **EAU DE PARFUM**

19422 Little Black Dress 19471 Little Black Dress Lace 04036 Lov U

46284 Lov U Connected 11353 Lov U Together

19547 Perceive

14910 Perfect Nonsense Bamboozie Cocktail 14928 Perfect Nonsense Choco Tuberose

54262 Perfect Nonsense Ginger Blaze 14589 Perfect Nonsense Pepperv Peaches

19554 Rare Gold 19505 Rare Pearls

09043 TTA Everlasting 21113 TTA Radiance 26864 This Love for Her

15438 Today for Her 16204 Tomorrow for Her

# 27235 Wonder for Her

# 1 FOR **£0.70** | **ANY 5 FOR £1.75**

CHOOSE ANY 5 MAKE-UP, SKINCARE AND FRAGRANCE SAMPLES ACROSS PAGES 36-38\* \*Offer excludes Anew Trial Sizes and Anew Skin Reset Plumping Shot Sample.

Take your business to the next level with our sales tools collection.

Unless stated, contents are not included. Products available while stocks last.

Unless stated, contents are not included. Products available whilst stocks last.



Diary Pink. Paper, PP. Approx. 21cm x 16cm x 1cm.

00737 £5



Off-white and pink. 28670

Net prices are excluded from discount.



Fragrance Demonstration Case Pink. Polyester. Approx.

10cm x 13cm.

28647

£5

Paper. Includes 60 strips. Booklet approx. 14cm x 5cm. Each strip approx. 12cm x 1cm.

Tote Bag

28712

£5

Polyester, Approx.

38cm x 40cm.

07518 £1.50

Fragrance Tester Strips

**Large Paper Delivery Bags** 

PACK OF 50

£1.65

Order using 92486

**Brochure Bags** PACK OF 50

£1.40

Order using 76935

FREE TO ORDER Customer Order Slips\* PACK OF 50

\*Bronze, Silver & Gold 1 FREE pack per order, Platinum & VIP 3 FREE packs per order, any extra packs will be charged at 20p.



Travel Mug Pink. PP. Approx. 18cm. Capacity approx. 500ml.



Unlimited offer



Water Bottle

approx. 700ml.

28662

Pink. AS. BPA-free. Capacity

**Lipstick Demonstration Case** Pink and clear, PS, Approx. 8cm x 4.5cm x 6.5cm.

28621

£5

Large Plastic Bag with Handle

30p

10x FOR £2.70

20x FOR £5.25 50x FOR £12.75

100x FOR £24

Order using 92536



# **EM BEFORE** 'RE GONE

Keeping things fresh with innovative products means that we have to say farewell to our older products to make space. Scan below for the full list of products that'll be available on regular sale for the last time in your January brochure, together with perfect alternatives.





# OUTLET

Offers are valid whilst stocks last. Net prices are inclusive of VAT. Products are non-refundable and cannot be returned. Products available are limited to this selection only.



# cool and refresh for **WIDE AWAKE EYES**

The eye care gift set that helps to restore youngerlooking eyes instantly, and refreshes tired eyes.

## ICE BALL FOR COOLING **UNDER-EYE MASSAGE** STEP 1

fill with water

STEP 2

freeze

STEP 3

glide over your face in circular motions

### Anew Power Eve Cool & Reset Gift Set

Set includes:

- Renewal Power Eye Cream | 15ml |
- · Cooling Facial Massager, silicone, approx. 5cm diameter • Drawstring Pouch,
- 100% recycled polyester, approx. 11cm x 5cm x 21cm.

# 60079

Normally £22

£7.50

pink pepper, dark chocolate, velvety woods



**Attraction Game** for Her EDP **Purse Spray** 

61267

Normally £7

£3.85

Attraction Intense

75ml | £12.60/100ml

for Him EDT

Normally £17

£9.45

61416

plum, intense magnetic accord, soft leather



black pepper, dark chocolate, woods



candied ginger, intense magnetic accord, coconut cream

**Attraction Game** for Him EDT

75ml | £12.60/100ml Normally £17

57323

£9.45



Attraction Intense Eau de Parfum

Normally £28

£15.50



bergamot, geranium, cedarwood

Full Speed Quantum Roll-On

Deodorant

54155

Anti-Perspirant

50ml | £4.90/100ml

Normally £3.50

£2.45



Juniper berry, cypress and sandalwood

Full Speed

**Body Spray** 

150ml | £3/100ml

Normally £6.50

£4.50

55715



juniper, cypress, musk



**Full Speed** Eau de Toilette 60517 30ml |

£23.33/100ml

Normally £10

£7



magnolia, rosewood, sandalwood

Rare Pearls EDP **Purse Spray** 61697

10ml | £6.53/100ml Normally £7

£4.90



ozonic notes, peppermint, vetiver

**Full Speed** Surfer EDT 55319

75ml | £9.33/100ml Normally £14

£7



bergamot, geranium, cedarwood

**Full Speed** Quantum EDT 57273 75ml | £9.33/100ml

Normally £14 £7



Pepper blend, Sicilian blood orange oil, Ambermor

**Full Speed Boost** Eau de Toilette 60558 75ml | £9.33/100ml Normally £14

£7



neroli, butterfly blossom, silk musk

TTA Today Hand Cream 59998 30ml | £9.33/100ml Normally £5 £2.80



Imari Queen Roll On Anti Perspirant Deodorant 61945

lemon oil, pink peony, musk essence

Little Black **Dress Holiday** 

Normally £13 £7

54320

50ml | £14/100ml

Eau de Parfum

50ml | £4.90/100ml Normally £3.50

£2.45



Little Black Dress Eau de Parfum 63917 30ml |

£18.33/100ml Normally £8.50 £5.50





Golden Shimmer 55301











Flat Foundation Brush Length: 15.9 cm, with synthetic PBT bristles. 62455 Normally £5 £3.50





1,4g Normally £9.50

Golden Shim





63206

Festive

56028

**Ultra Colour** 

Nail Enamel

Normally £5.50

£3.50

**Sparkling Crystals** 

**Dual-Ended** Concealer & **Smudging Brush** Length: 14.8 cm, with synthetic PBT bristles.

NON

59675 Normally £4 £2.50



Precision Powder Brush Length: 17 cm, with synthetic PBT bristles.

56127 Normally £5

£3.35

Nude 61630

Lime 60830

**Power Stay Gel Liner** 1,2g Normally £7.50 £3.85



Glimmerstick **Eveliner** 0.28g Normally £6.50



Daring Citrine





Make-Up Brush Saver 6-piece set. Peach. Includes brush holder. approx. 6.5cm x 19cm. angled blush brush, dual ended eveshadow brush. precision powder brush.

eyebrow duo brush and all-over face brush. Cardboard, PU, PBT. aluminium, PS.

61317 Normally £20 £7



Moisturising **Foot Lotion** Coconut & Lime Scent 54007 75ml| £3.33/100ml Normally £4 £2.50







stone and smoothing foot file. PP, iron, stainless steel. Approx. 10cm x 6cm x 5cm.

58727 Normally £5.50 £3.85





£2

Cannabis Sativa Seed Oil Nourish & Calm Lip Balm 60095 Normally £3



Foot Works Active Reviving **Foot Soak** 55749 100ml Normally £4.50 £3.15



orange & cinnamon

1. Foot Works Winter **Relaxing Soak** 

62224

100ml Normally £3.50

£2.45

2. Foot Works Winter **Exfoliating Scrub** 

62190

75ml | £3.33/100ml Normally £4

£2.50



Nutra Effects Matte Micellar Water 54890 400ml | £1/100ml Normally £6 £4

**Nutra Effects** 

**Gel Cleanser** 

£1.72/100ml

Normally £4.80

£3.35

61861

195ml |

Radiance Micellar



**Anew Hydrating** Micellar Water **Trial Size** 63354 Normally £4 £1.50





Clearskin Blemish **Clearing Bubble** Cleanser

63172 150ml | £2.20/100ml Normally £4.75

£3.30







Clearskin Pore & Shine Control **Smooth Exfoliating** Scrub 56200

75ml | £3.33/100ml Normally £4 £2.50



**Nutra Effects** Nourish Oil-Infused Micellar Water 58974 200ml | £1.95/100ml

Normally £5.60 £3.90



**Planet Spa Oriental** Awakening Refreshing Peel-Off Mask 63214

75ml | £3.33/100ml Normally £4

£2.50



**Nutra Effects Soothe** Micellar Scrub 60657

150ml | £2.33/100ml Normally £5

£3.50





coconut cove

**Coconut Cove** 2in1 Shampoo 59006 100ml

Normally £1.75 £1.25



SEL

HOOGH

lime lagoon

Lime Lagoon Shower Gel 59758 100ml Normally £1.50 £1.05



raspberry retreat

**TRAVEL** 

SIZE

**Raspberry Retreat Body Lotion** 61069 100ml

Normally £1.50 £1.05



peony &



500ML

**Pretty Peony Shower Cream** 61226 500ml | £0.35/100ml

Normally £2.25 £1.75

**Pretty Peony Body** Mist

61127 100ml Normally £3.50

£2.45

£1.75



500ML

mandarin & cedarwood

Monaco Nights Body, Hair & Face Wash for Men

61101

500ml | £0.35/100ml Normally £2.25



relaxing lavender Lavender Bubble Bath

61846

250ml | £1.20/100ml Normally £5.25

£3



lavender, ginseng

Senses Essence Lavender & Ginger **Hand Lotion** 

60202

250ml | £1.26/100ml Normally £4.50

£3.15



geranium leaf & orange

Senses Essence Duo Geranium Leaf & Orange Gift Set

Set includes:

- Hand Wash |250 ml|
- Hand Lotion |250 ml| Gift Box

56309 Normally £6.50



blueberry & orchid

Senses Velvet **Seduction Body Mist** 

55723 100ml

Normally £3.50 £2.45



berries in chocolate

**Berries in Chocolate Body Lotion** 

60715

150ml | £1/100ml Normally £2.25

£1.50



1L

magnolia & creamy sandalwood

**Cosy Cashmere** Bubble Bath

55509

1000ml Normally £3.25

£2.50



PLATINUM PLATED

57992 6 - clear 55822 8 - clear 54015 10 - clear

56333 6 - champagne 57927 8 - champagne 57406 10 - champagne

Celeste Ring Platinum plated. Brass, cubic zirconia. Normally £18 £10

**Remy 3-Piece Earrings Set** 

63164

Normally £9

£6.30

Gold tone and silver plated. Zinc,

range from approx. 1cm to 3cm.

stainless steel, aluminium. Earrings





Celeste Bracelet | Jewellery | Avon UK Platinum plated. Brass, cubic zirconia. Approx. 18.5cm + 2.5cm extension chain. Normally £19

grey and

gold tone

61796

£11



**Celeste Earrings** Platinum plated. Brass, cubic zirconia. Approx. 1cm x 1cm. Normally £18

£10



ANCHORCERT: SUITABLE FOR SENSITIVE SKIN Our jewellery is tested for 16 metal allergens and certified by AnchorCert to be suitable for sensitive skin.



**Ariel Silicone Mirror Watch** Stainless steel, zinc alloy, brass, glass, silicone. Adjustable between approx. 16cm and 22cm.

Normally £15 £10.50



Eden Handbag Pearlised metallic beige. PU outer, polyester lining. Approx. 24cm x 10cm x 21cm.

63347 Normally £22

£15.40



My Everyday Mini Cross-Body Bag PU outer, polyester lining. Approx. 24cm x 17cm.

Normally £10



**Holly Star Keyring** Gold and silver tone. PU, zinc, iron. Approx. 13.5cm (total length).

54874 Normally £6 £3.15



Candle Spinner Fits Avon 120g candles. Gold tone. Aluminium, iron. Approx. 8.5cm x 12cm. Candle jar and tealight not included. Not suitable for children.

58164 Normally £10 £4.90



place the gel pack in fridge for 2 hours to soothe tired muscles

features a handy strap to hold it in place

**Cooling Therapy Pack** Pink. PU, polyester. Approx 19cm x 12cm.

62141 Normally £7

£3.50



**Underwater Bloom** Diffuser 80ml, Glass. diatomite, gypsum. Lasts up to 10

weeks. 55699 Normally £16 £10



**Eve Reed Diffusers** Gift Set

Includes: Become Reed Diffuser, Truth Reed Diffuser, Confidence Reed Diffuser, Prive Reed Diffuser. Each 30ml/80g reed diffuser lasts up to 35 days.

62125 Normally £18

£10





ABS. Approx. 7cm x 7cm x 7cm. Powered by USB cable (included).

54866 Normally £18

£9



Whatever Your Mood Light



50



 satin-feel PJ with feminine frills for added flair

· silver metallic piping and gem stone button detail

Frill Hem PJs Black. 97% polyester, 3% elastane. Small 8-10

56093 Medium 12-14 57661 Large 16-18

Extra Large 20-22 63180 Normally £38

£20

59147







**Bright Leopard Shortie PJs** Red. 100% cotton.

59097 Small 8-10 Medium 12-14 59980

54254 Large 16-18 Extra Large 20-22 **54445** 

Normally £20 £9

100%

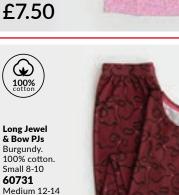
Rose Print PJs

Black and pink. 100% viscose. 56358 Small 8-10

58339 Medium 12-14 57901 Large 16-18

58503 Extra Large 20-22 Normally £30

£15.40



61176 Large 16-18 61283 Extra Large 20-22 61390 Normally £22 £15.40

Pink Lounge Jacket Pink. Polvester. Small 8-10 56341 Medium 12-14 54783 Large 16-18 54791 Extra Large 20-22 54817 Normally £28

£15



Small (UK 3-4 / EU 36-37) 55640 Medium (UK 5-6 / EU 38-39) 55384

Large (UK 7-8 / EU 40-41) 56234

**Velour Knot Slippers** Grev. TPR, polyester. Indoor sole. Normally £15

SML bust

S 82-86

М 91-96

L 101-106

£8.50

SIZE	INSOLE LENGTH (approx.)
S	24cm
М	26cm
1 1	27.5cm



84-89 109-114

hips

90-94

99-104

waist

65-69

74-79

XL 112-118 95-101 120-126

· Lightweight underband



The One Bra

Animal print: 62% nylon. 32% polyester, 6% elastane. Grev: 70% nvlon, 23% polyester, 7% elastane. All other colours: 96% nvlon. 4% elastane

58198

56853

58370

Small 8-10 Medium 12-14

Large 16-18 Extra Large 20-22 **56176** 

Normally £14

£9.80

### HOW TO ORDER DEMO PRODUCTS

Place orders from this Focus in Campaign 12, December 2025. You can order just 1 of each demo product but the good news is you can order as many samples and clearance items as you

like, unless stated otherwise or as part of a free offer. Remember, demo products aren't for resale.

Products with a charity donation are not limited to 1 per Rep, so buy as many as you like to support the amazing work of our charity partners. If stock runs out we may offer you a substitute product of equal

or greater value. All worth prices are based on normal brochure selling prices.

### THE NEED TO KNOW

- If you want to return something that came with a free gift, make sure you return all items for a full refund.
- All claims are supported with clinical and/or consumer studies and/or survevs.

All of our home fragrance products comply with the Classification, Labelling and Packaging Regulation and carry all the necessary warnings. To find out more. check out the individual product descriptions on our website: avon.uk.com.

- The planet is important to us, so all our electrical products are compliant to the Waste, Electrical and Electronic Equipment Act 2005 (as amended) and Avon are members of Electrolink Compliance
- Please keep sleepwear away from fire. Slippers are for indoors only, unless we say otherwise
- · Any extra contents you see in images are not included, unless we say otherwise.
- Diagrams are for illustrative purposes only. unless we say otherwise.

- All of our watches have a replaceable button cell battery and a 2-year warranty, unless we say otherwise.
- Our earrings are all designed for pierced ears, unless we say otherwise. They can't be returned if the sealed bag is open.
- All our sunglasses comply with British Standard EN ISO 12312-1:2013.

 Once you've found the shade you want to buy, you'll find its order code next to it. No code? Sorry you can't buy it this time but keep an eye out as it may be a sneak peek or available again soon!

- Sometimes we get a bit creative and add more pearls for visual impact. Pearls containers will only include the weight as stated.
- For hygiene reasons, a replacement or refund can't be given if the gusset label is removed from our lingerie.
- Sharp blades shouldn't be sold to people under the age of 18.

MAKE-UP THAT TREATS YOU WELL

# **COLOUR + HYDRATION** FOR THE BEST LIPS **OF YOUR LIFE\***

# **WHAT IS IT?**

Our most caring gloss ever, with **HYALURONIC ACID** and **SKIN LOVING** TRIPEPTIDES, boosting your natural hyaluronic acid production for fuller, smoother and deeply moisturised lips, both instantly and over time.

# WHY WILL CUSTOMERS LOVE IT?

Because it gives them the BEST LIPS OF THEIR LIFE, with rich colour, high shine and real skincare benefits in every swipe.

# **HOW TO SELL?**

- 1. Keep one in your bag and apply it when you're out and about — that glossy shine will get people asking what you're wearing.
  - 2. Post a quick video on social media applying the gloss and share how it hydrates lips from the inside out.
- 3. Share it early with your customers and let them know they can try it for themselves with the half-price sample offer in your January Brochure.

\*92% said with Avon Peptide Lip Gloss they had the best look for their lips. Based on a consumer survey with 120 participants



# **EXCLUSIVE PREVIEW**

**LAUNCHING FEBRUARY** 

**MAXIMISE YOUR SALES WITH** THE HOTTEST LIP LAUNCH OF THE YEAR

Seeing is believing - demo the Peptide Lip Gloss to show customer the colour and shine. Wear it while delivering brochures and orders and let customers know that it's launching soon and ask if they're interested in pre-ordering.



**Skin-Loving Tripeptides** which help skin's own natural hyaluronic acid productio



+ Vit. E and almond, sunflower and jojoba oils nourish lips, help lock in moisture and add shine

**VIP & PLATINUM REPS** 40% OFF' BROCHURE PRICE

Peptide Serum Lip Gloss 7ml | 3998,57/1L brochure price: £6.50

demo: £4.55























# **EXCLUSIVE PREVIEW**

LAUNCHING FEBRUARY

INTRODUCE CUSTOMERS
TO THE BEST LIPS OF THEIR LIFE

# WITH NEW PEPTIDE SERUM LIP GLOSS

Maximise your earnings with early demo and your exclusive offer inside.



